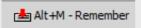


Statistics

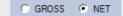
GENERAL INFORMATION

Common functions for different statistics:

• Memorisation of search criteria by clicking on the icon "Remember".

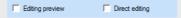


Only the options are memorised Option =>



Print preview or print results directly

With all the statistics, it is possible to view the results on the screen before printing or editing the results directly

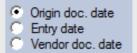


Exporting to EXCEL



It is possible to export the statistic results to EXCEL in order to reformat the values, calculate new ratios etc (knowledge of Excel essential)

- The calculation of values (Stock and Sales) with or without VAT
- Selecting the calculation for the number of days in stock



- Origin doc. date: corresponds to the input date in the area 'article date' in the oldest stock file.
- Entry date: corresponds to the date the product is input on the system.
- Vendor doc. date: corresponds to the input date in the area 'article date' in the stock file.



Statistics

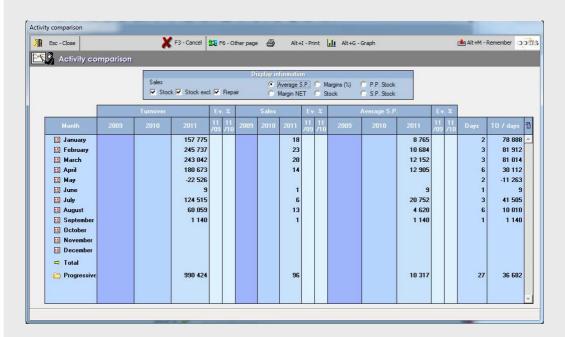
ACTIVITY COMPARISON

Activity Comparisons can be found in the menu: Statistics - "Activity Comparison"

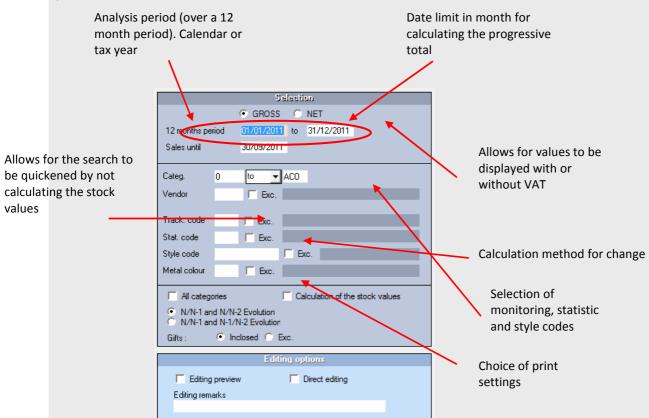
1) - Function

Compare the turnover achieved over the last 3 years on a monthly basis.

2) - Preview screen



3) - Selection screen



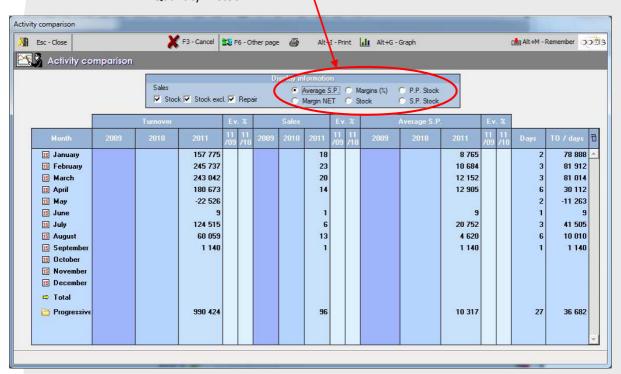


Statistics

4) Screen results

It is possible to display different information:

- Average selling price
- Margin excl. VAT
- Margin in %
- Quantity in stock



5) - Print result (and calculation mode)

Average selling price Average = <u>Turnover</u> amount of sales

DINH VAN - PAIX 16, rue de la Paix 75002 PARIS Tél: 01 42 61 74 49 R.C:

Consolidated sale activity comparison table TTC

Period: du 01/01/2011 au 31/12/2011 Categ. 000 to categ. ACO; Gifts inclosed Date 13/09/2011 Page: 1

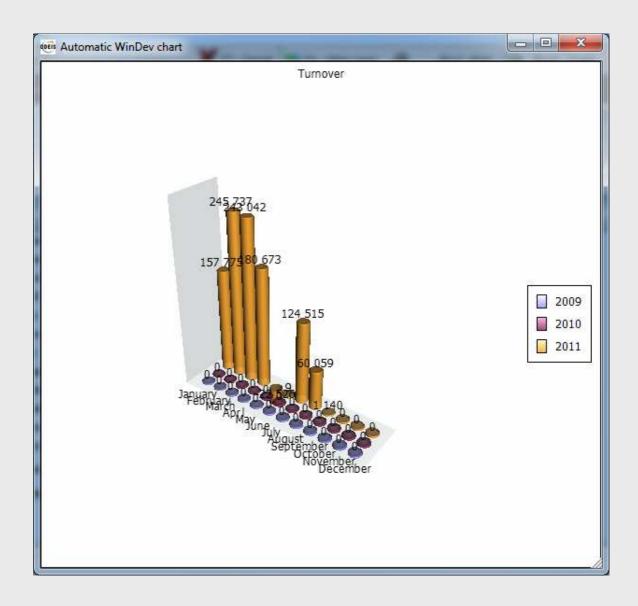
		Turnover		Evol	ution	Am	ount of	sales	Evol	ution		Average S.I	j	Evol	ution	Moy	ne 201	1
	2009	2010	2011	11/09	11/10	2009	2010	2011	11/09	11/10	2000	2010	2011	11/09	1/10	Days	10/La	
January			157 775					18					8 765			2	78 88	8
February			245 737					23					10 684			3	8 91	2
March			243 042					20					12 152			3	81 01	4
April			180 673					14					12 905			6	80 11	2
May			-22 526													2	11 26	3
June			9					1					۵			1	T	۵
July			124 51 5					6					20 7		Tu	rnove	er	
August			60 059					13					4 6					
September -			1 140	1				1			Number	of days	open					
General					/								ا ۱۰۰۰	numb	er of	days	open	per
Progressive			990 424					96			per mon	itn			n	nonth	1	

Months accumulated until the last day of the sales period (limit date)



Statistics

6) - Graph:





Statistics

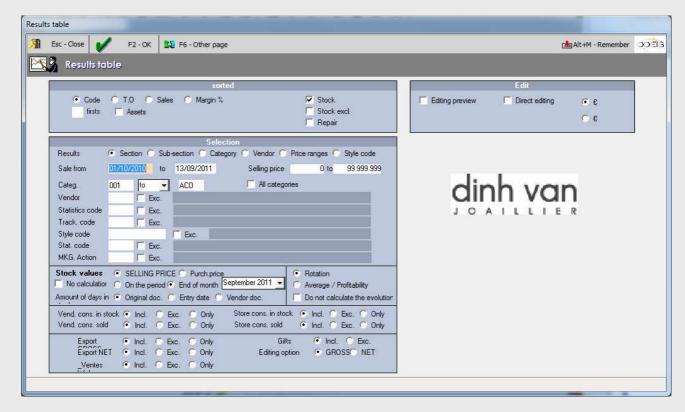
PERFORMANCE TABLE

The performance table can be found in the menu: Statistics - "Performance Table"

1) - Function

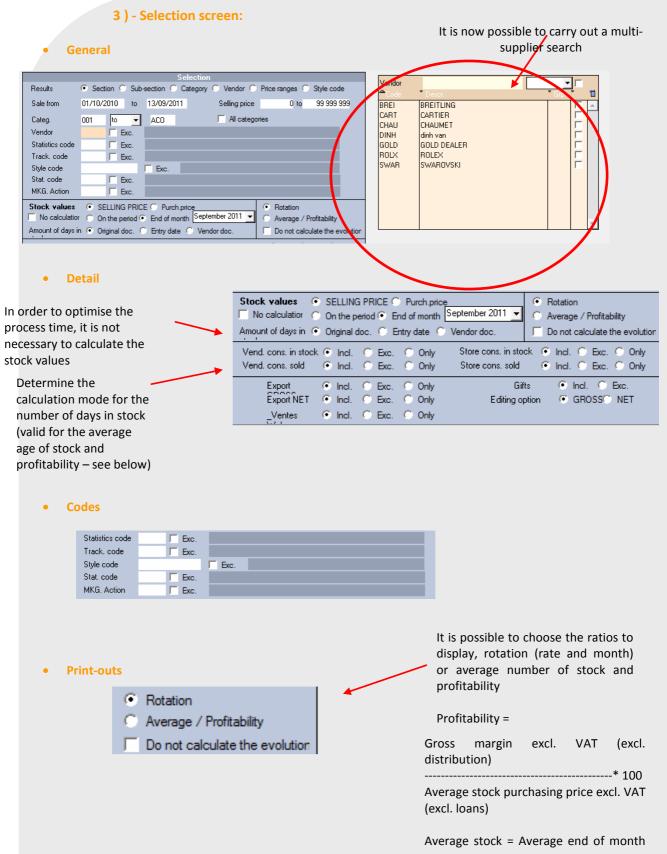
Establish a classification by turnover, by number of sales or by % margin of performances (product line, family, supplier, price range or style codes) according to a sales period.

2) - Preview screen





Statistics





Statistics

Remarks on vendor groups, analytical code and multiple selections

Vendor groups

From the MISCELLANEOUS menu - "Base Files" - "Vendor groups", it is possible to create supplier groups in order to select them more quickly (stock reports, statistics etc).

In the supplier file, you can allocate the desired group code: the supplier will then be part of a group.

Analytical code

The analytical code is an easy way of grouping together products (categories) which would not follow in the family classification (example: group together family 110 with family 320).

From the MISCELLANEOUS menu - "Base Files" - "Category nomenclature", it is possible to assign an analytical code

- either by modifying a category (category by category)
- or by automatic update (F8)

Multiple Selections:

A new application in ODEIS, it is now possible to make multiple selections from one search criteria.

For example, select supplier XXXX and YYYY

Select monitoring codes AA and BB Select all EXCEPT the statistic code ZZ

Within the different functions of ODEIS, when the following table (in the top right corner of the screen) appears in the selection area, you can make multiple selections for these criteria.





Statistics

4) - Print result (and calculation mode)

Distribution (in %) of the value in comparison with the total selection

Change (in %) of the mark-up value in comparison with the same period last year

Change (in %) of the value in comparison with the same period last year

<u>Turnover incl. VAT for the period</u> Average stock for the period

er	on peri	iod	Ano	unt of s	ales		Margin	15			Av	er pric	e GROSS	/	Stock	at end	09/2011		Kotati	'n	%
S	Distr.	Evol.	3	Distr	E ol.	Value NET	Rate	Distr.	Evol.	ls 2	28	Evol.	Stock	Evol.	S.P.	Distr.	Evol.	Qty	Ra	Mont	rem
												T								T	
2	40,6		32	35,6		134 805	39,6	31,4		1	2 561		7 570		98 405	53,4		13	4,3	1	3,8
)3	28,2		24	26,7		107 763	45,6	25,1		1	1 629		2 03		85 490	46,4		42	2,6		3,1
)0	16,8		6	6,7		116 972	82,4	27,2		2	7 767								4,8	3	2,3
91	13,3		17	18,9		60 674	55,3	14,1			77 <mark>11</mark>								4,5	3	2,0
95	0,0		7	7,8		136	40,7	0,0			56								3,3	4	4,3
29			3	3,3		23	100,0	0,0			10		10		70			7	0,7	17	3,3
)0	1,0		1	1,1		9 2 6 9	100,0	2,2		1	000		155		465	0,3		3	72,4	0	
79	100		90	100		429 634	51,3	100			991		2 837		184 430	100		65	3,7	3	3,1

<u>Turnover excl. VAT – Purchasing price</u> <u>excl. VAT accumulated total of sales</u> <u>Turnover excl. VAT</u> <u>Value of stock incl. VAT</u> Number of articles in stock

(At the end of the month or average for the period, according to the selection)

Turnover incl. VAT for the period
Number of sales

Number of months selected
Rotation rate

(The rotation month corresponds to the number of months required to sell the stock, by referring to the sales period)



Statistics

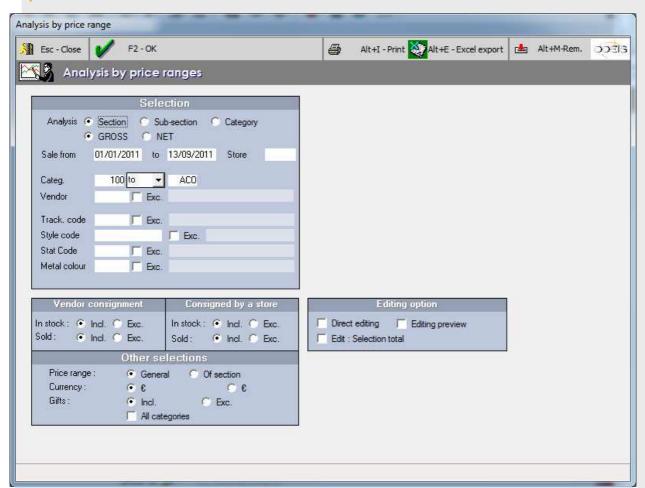
PRICE RANGE ANALYSIS

The analysis by price range can be found in the menu: Statistics - "Analysis by ranges" - "Analysis by price ranges"

1) - Function

Analyse the position of store sales in terms of retail price.

2) - Preview screen

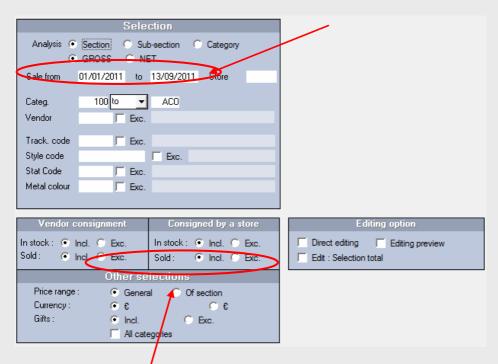




Statistics

3) - Selection screen

Indicate the analysis period



General: calculation of values according to the general price range

For the product line: Calculation of values according to the product line price range

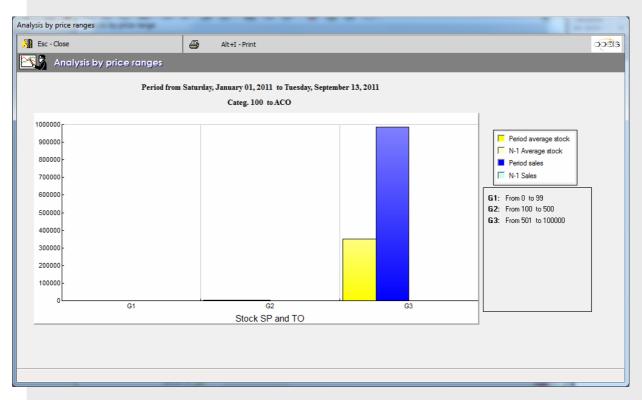


Statistics

4) - Screen results (and calculation mode)



5) - Graph





Statistics

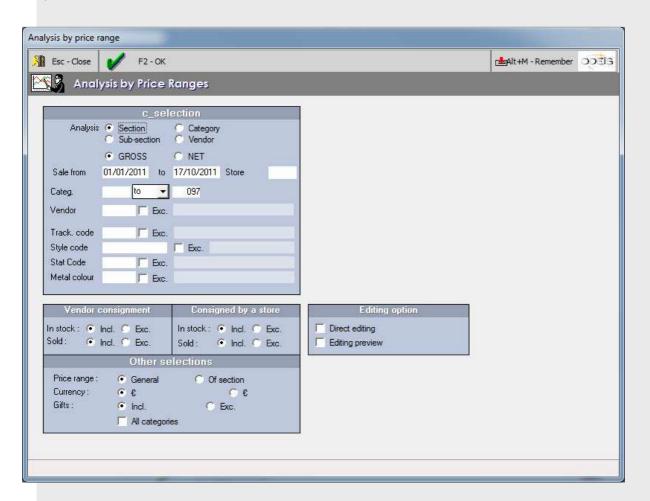
SUMMARY TABLE BY PRICE RANGES

The analysis by price range can be found in the menu:
Statistics - under menu "Analysis by ranges" - option "Summary table by price ranges"

1) - Function

Analyse the position of store sales over the last 12 months.

2) - Preview screen

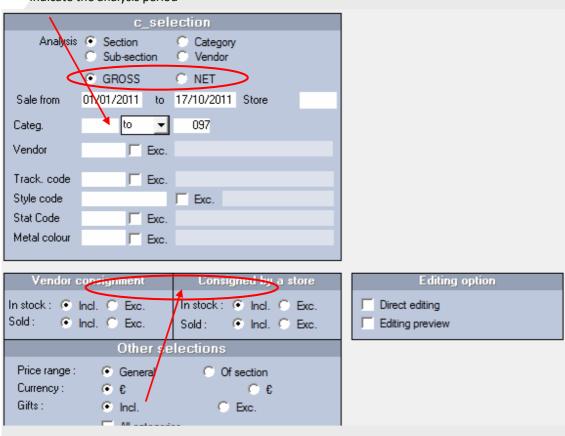




Statistics

3) -Selection screen

Indicate the analysis period



General: calculation of values according to the general price range

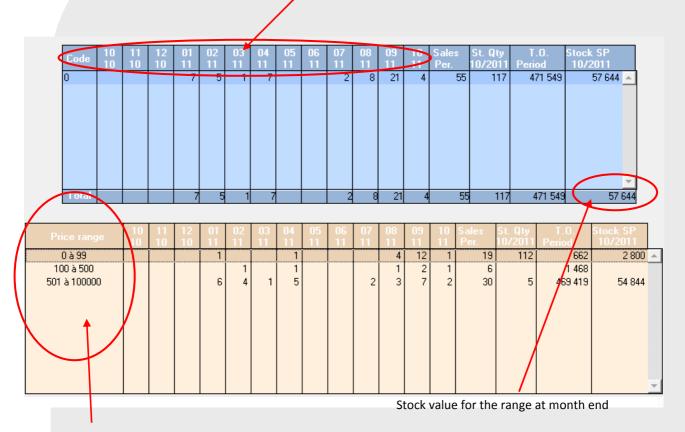
Of section: calculation of values according to the product line price range



Statistics

4) - Screen results (and calculation mode)

Number of sales for the month by range



Detail of price ranges for the product line (or sub product line, family or supplier) selected



Statistics

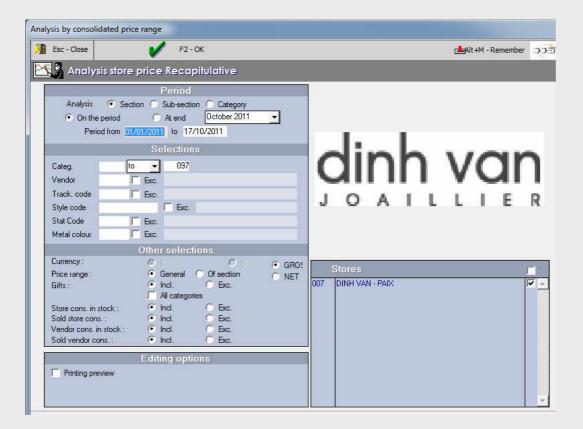
MONTHLY RECAP

The monthly summary can be found in the menu: Statistics - "Monthly recap"

1) - Function

Compare (period N with N-1) the quantities in stock and sales by price range

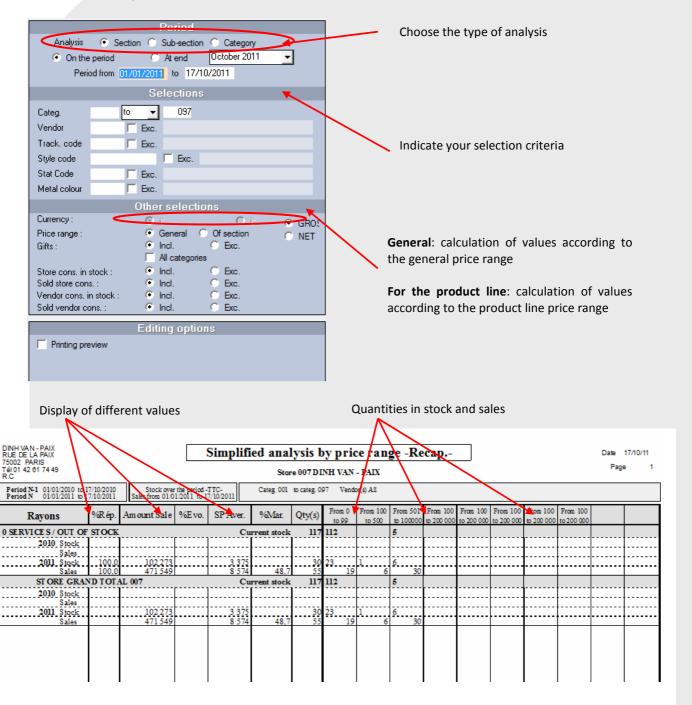
2) - Preview screen





Statistics

3) - Selection screen





Statistics

REFERENCE ANALYSIS

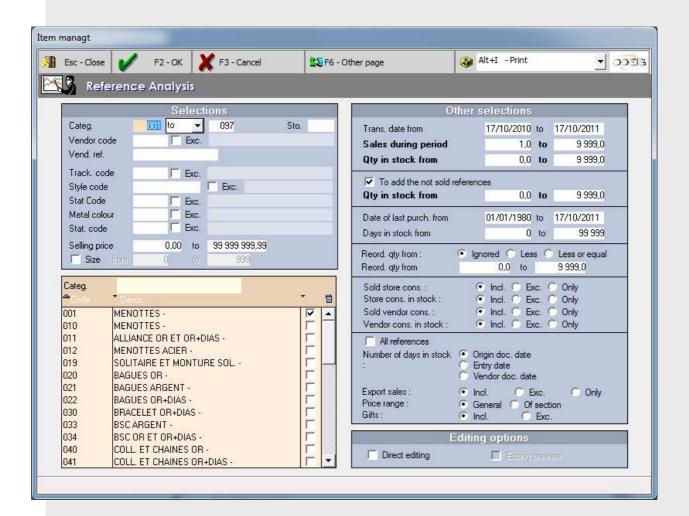
The reference analysis can be found in the menu:

Statistics - "Reference Analysis"

1) - Function

Analyse the life of a supplier reference over the last 12 months.

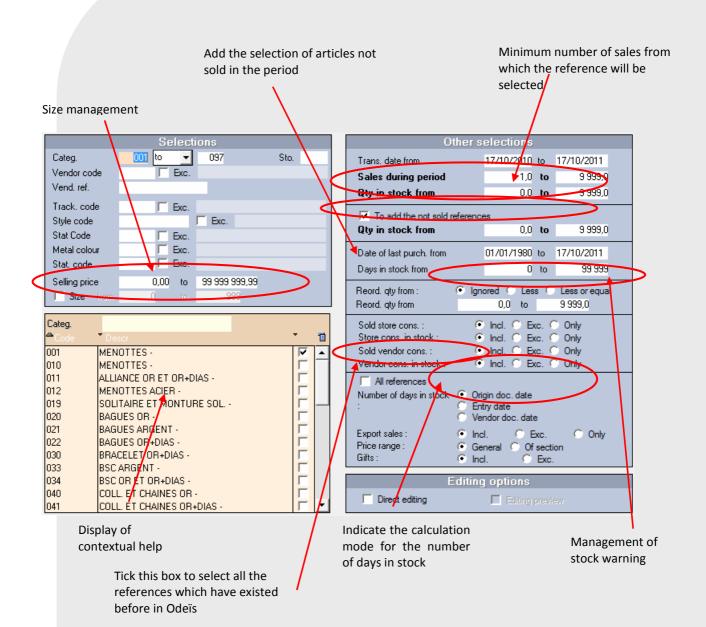
2) - Preview screen





Statistics

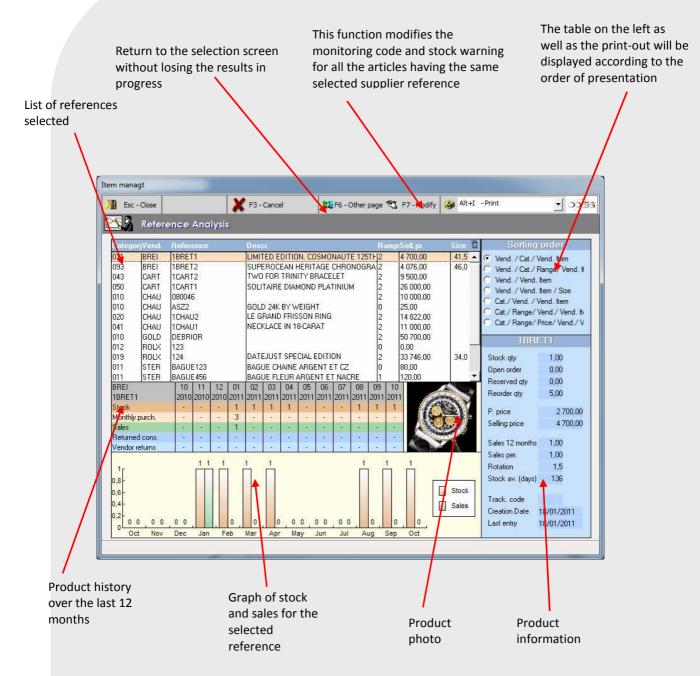
3) - Selection screen





Statistics

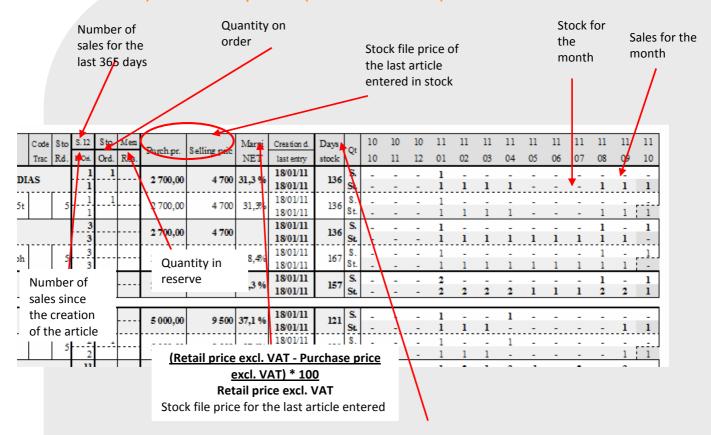






Statistics

4) -Classic results print-out (and calculation mode)



(Number of days between the creation date and today's date for the articles in stock) + (Number of days between the creation date and the sale date for the articles sold)

Number of articles in stock + sold

5) - Catalogue print-out results

	Vendor ref.	Category descr.	Stock	Purchpr.	Creation d.	Rđ.	Size	Serial number	Form.ref
Picture	Cat. Label#	Supplem. description	S.per	Selling price	last entry	Ord	Meta1		
	TO	Style Trac Stat.	S.Ori	Margin NET	Days stock	Res.	Stone 1		
	BREI - 1BRET1	alliance or et or+dias	1	2 700	18/01/11	5	42	D22322	D22322
	011 007.10	limited edition. cosmonaute 125th annive	1	4 7 00	18/01/11				
	4 700	breit	1	31,3*	136				
	BREI - 1BRET2	montres jd v		2 100	18/01/11	5	46	A13320Q4	A13320Q4
	093 007.11	superocean heritage chronographe black	3	4 076	18/01/11		10,00	gr	
	11 781	breit	3	38,4*	167				
	CART - 1CART 2	colliers perles	1	5 000	18/01/11	5		HP600407	HP600407
Commence of the Commence of th	043 007.7	two for trinity bracelet	2	9 500	18/01/11		750/10	000 OR BLANC	:
	19 000	carti	2	37,1	120		DIAM	OND	
	CART - 1CART 1	pendentifs or		14 000	16/01/11	5			
EVE	050 007.63	solitaire diamond platinium	11	26 000	16/09/11		900/10	000	
	250 180	carti	11	35,6×	56	1	1 DIA	MOND ROUN	D VS1 G
	250 180	carti	11	35,6*	56	1	1 DIA	MOND ROUN	D VS1 G

Detail of sales



Statistics

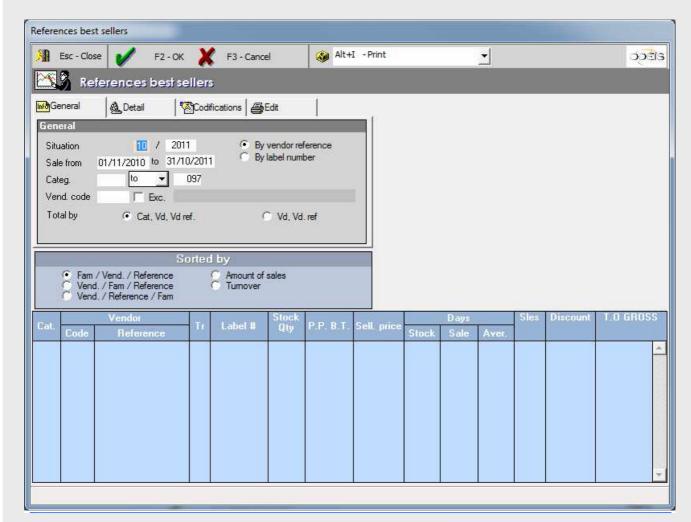
BEST SELLERS

The best selling references can be found in the menu: Statistics - "Best sellers"

1) - Function

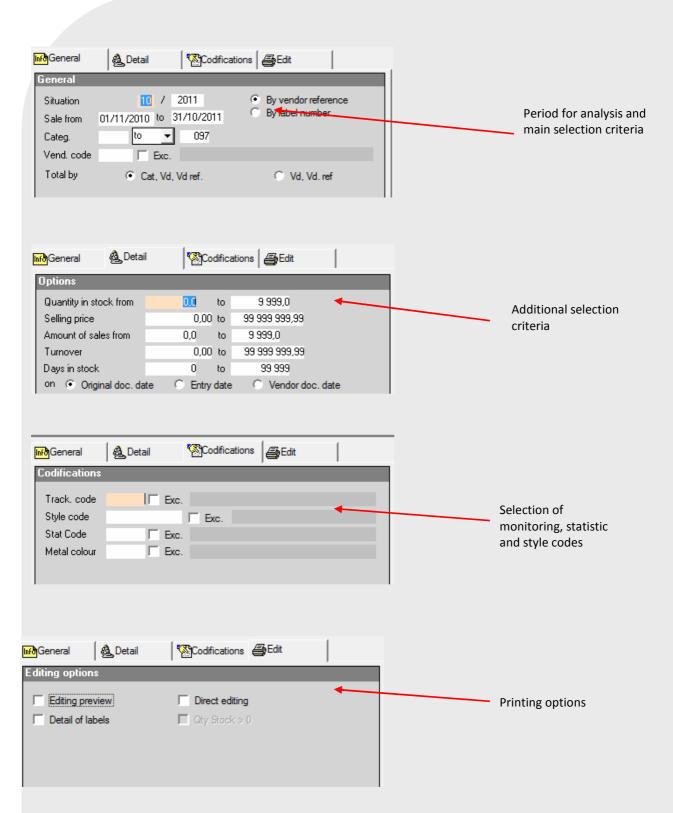
Know the best-selling supplier references (by number of sales and turnover).

2) - Screen preview and selection





Statistics

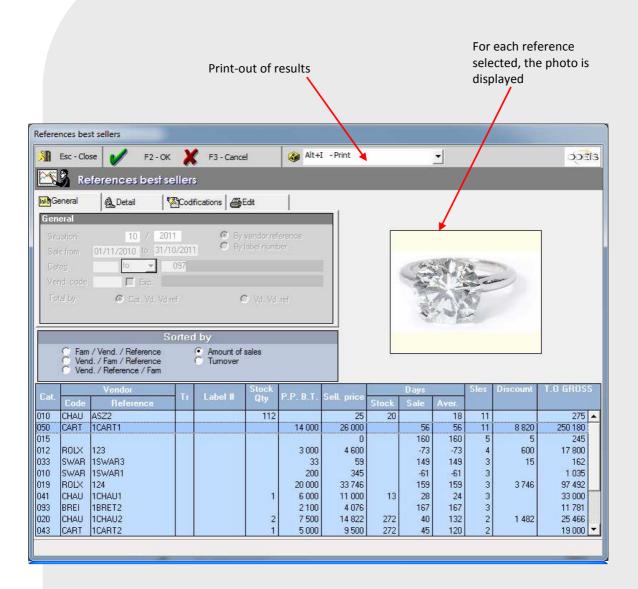






Statistics

3) - Screen results





Statistics

4) - Results (and calculation mode)

Stock file price of the last article entered in stock

Average stock days of articles present in stock

Average stock days of articles sold

			_									
	Qty	Qty	Last	Last	D	ay 3	Aver. period	Sales	Disco	ints	T.O GROSS	Sales
	Ord.	Stk	P.P NET	SELL INC.	In stock	Bef sale	of stock	Period	Value	9/6	Period	P.P NET
		112		25	20		18	11			275	
			14 000	26 000		56	56	11	8 820	3,41	250 180	154 000
						161	161	5	5	2,00	245	33 141
	4		3 000	4 600		-74	-74	4	600	3,26	17 800	12 000
			33	59		149	149	3	15	8,42	162	99
			200	345		-61	-61	3	\		1 035	600
	3		20 000	33 746		159	159	3	3 740	3,70	97 492	60 000
		1	6 000	11 000	13	28	25	3			33 000	18 000
RA			2 100	4 076		167	167	3			ge stock day	
		2	7 500	14 822	272	40	133	2	1 48	article	s (stock and so	old) 100
		1	5 000	9 500	272	45	121	2		,	19 000	10 000
			108	237		247	247	1	24	10,13	213	108
				120		1	1	1			120	
				80		1	1	1			80	
				10 000		1	1	1			10 000	
5T		1	2 700	4 700	272		136	1			4 700	2 700
	7	117	28 700	57 644				55	14 692	3,02	471 549	311 948

5) - Print-out results in catalogue format

		Vendor ref.	Category descr.			Stock	Purchpr.	Creation d.	Rđ.	Size	Serial number	Form.ref
Picture	Cat.	Labe#	Supplem. description			S.per	Selling price	last entry	Ord	Metal		
	TO		Style	Trac	Stat.	S.Ori	Margin NET	Days stock	Res.	Stone I	l	
	-							18/01/11				
	015	007.4	 			5						
	245		 			5		160				
	BREI	- 1BRET1	alliance or et or+dias			1	2 700	18/01/11	5		D22322	D22322
	011	007.10	limited edition. cosmonaute	125th a	innive	1	4 700	14/01/11				
	4 700		breit			1	31,3*	136				
16 0	BREI	- 1BRET2	montres jd v				2 100	18/01/11	5		A13320Q4	A13320Q4
	093	007.11	superocean heritage chronog	raphe b	lack	3	4 076	17/01/11		10,00	gr	
	11 781	l	breit			3	38,4	167	 	 		
	CART	- 1CART2	colliers perles			1	5 000	18/01/11	5		HP600407	HP600407
San Control of the Co	043	007.7	two for trinity bracelet			2	9 500	14/01/11		750/1	000 OR BLANC	
	19 000)	carti			2	37,1×	120		DIAN	IOND	



Statistics

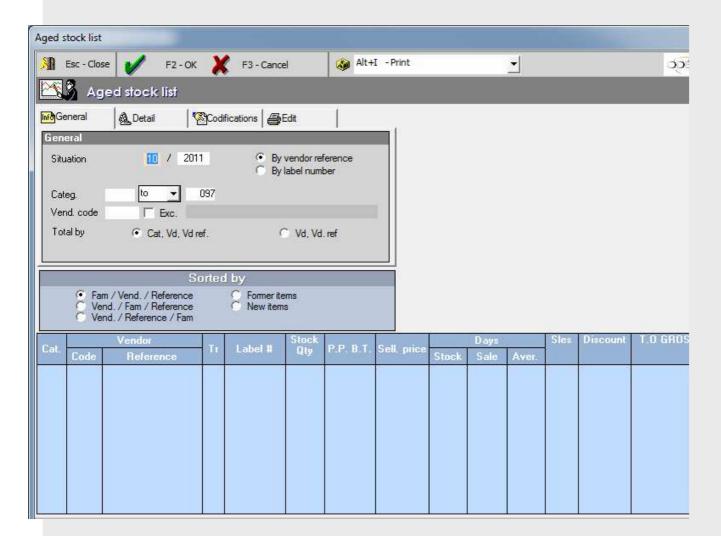
AGED STOCK LIST

The aged stock list can be found in the menu: Statistics - "Aged stock list"

1) - Function

List vendor references according to their time in stock

2) - Screen preview and selection



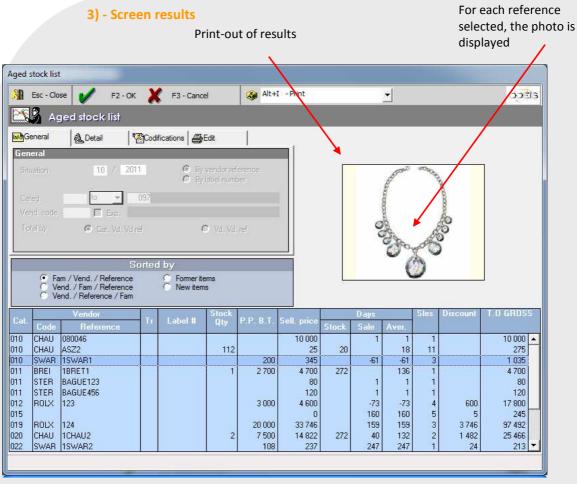


Statistics





Statistics



4) - Print result (and calculation mode)

Stock file price of the last article Average stock days of entered in stock Average stock days of articles present in stock

Average stock days of articles sold

	Qty	Qty	Last	Last	D	ays		Aver. period	5 ales	Disco	ınts	T.O GROSS	Sales
	Ord.	Stk	P.P NET	SELLING	In stock	Bef	sale	of stock	Period	Value	9/6	Period	P.P NE
				10 000		V	1	1	1			10 000	
		112		25	20			18	1 11			275	
			200	345			-61	-61	3			1 035	(
5T		1	2 700	4 700	272			136	1			4 700	2'
				80			1	1	1			80	
				120			1	1	1	\		120	
	4		3 000	4 600			-74	-74	4	600	3,26	17 800	12
							161	161	5	5	2,00	245	33
	3		20 000	33 746			159	159	3	3 746	3,70	97 492	60
		2	7 500	14 822	272		40	133	2	1 482	5,50	25 466	15
			108	237			247	247	1	24	10,13	213	
			33	59			149	149	3	15	8,42	162	
		1	6 000	11 000	13		28	25	3	\		 	18
		1	5 000	9 500	272		45	121	2			stock days o tock and sold)	10 (
			14 000	26 000			56	56	11		(3)	cock and sold,	154



Statistics

5) - Print-out results in catalogue format

	Vendor ref.	Colores from	Stock	D1	Creation d.	Rđ.	Size Serial number Form.ref
		Category descr.	Stock	Purchpr.			
Picture	Cat. Label#	Supplem. description	S.per	Selling price	last entry	Ord	Metal
	TO	Style Trac Stat.	S.Ori	Margin NET	Days stock	Res.	Stone 1
	-				18/01/11		
	015 007.4	1	5				
	245	1	5		160		
	BREI - 1BRET1	alliance or et or+dias	1	2 700	18/01/11	5	D22322 D22322
	011 007.10	limited edition. cosmonaute 125th annive	1	4 700	14/01/11		
	4 700	breit	1	31,3*	136		
	BREI - 1BRET2	montres jd v		2 100	18/01/11	5	A13320Q4 A13320Q4
	093 007.11	superocean heritage chronographe black	3	4 076	17/01/11		10,00 gr
	11 781	breit	3	38,4%	167		
	CART - 1CART 1	pendentifs or		14 000	18/01/11	5	1
	050 007.63	solitaire diamond platinium	11	26 000	16/09/11		900/1000
	250 180	carti	11	35,6×	56	1	1 DIAMOND ROUND VS 1 G
	CART - 1CART 2	colliers perles	1	5 000	18/01/11	5	HP600407 HP600407
STATE OF THE PARTY	043 007.7	two for trinity bracelet	2	9 500	14/01/11		750/1000 OR BLANC
	19 000	carti	2	37,1×	120		DIAMOND
						_	



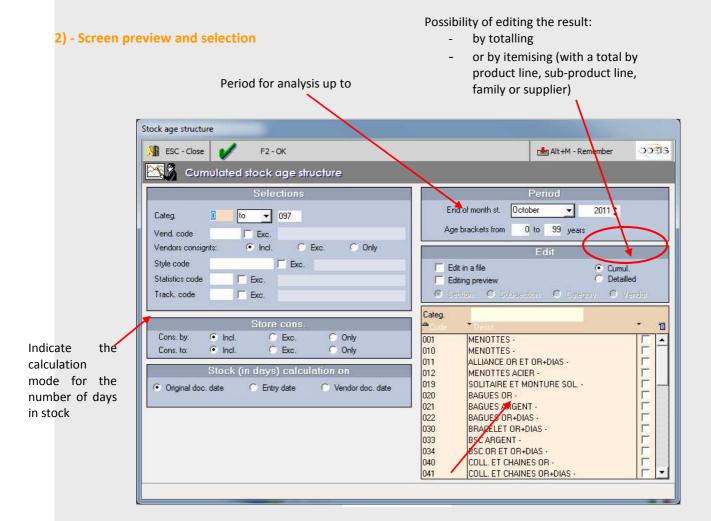
Statistics

AGE PYRAMID

The age pyramid of stock can be found in the menu: Statistics - "Age Pyramid" - "Stock age pyramid"

1) - Function

Value the quantity and price of articles present in stock by age range.



3) - Total Result Print-out

Age bracket	Purch.price value	Distr.%	Selling price value	Distr.%	Coef.	Metal weight	Distr.%	Quantity	Distr.
0 year(s)	28 700,00	100,00	57 644,00	100,00	2,01	24,00	100,00	117,00	100
TOTAL	28 700,00	100,00	57 644,00	100,00	2,01	24,00	100,00	117,00	100

4) - Detailed Result Print-out

Selection criteria	All vend Cons. t	dors o other si	categ. 097 tore Incl. tore Incl.						Ind. vendo Stocking p			s) (Origin	al doc. dat	e)				
D.W.O.	Av. 2	2004	2004 (7	years)	2005 (6	years)	2006 (5	years)	2007 (4	years)	2008 (3	years)	2009 (2	years)	2010 (1	year)	201	11
RAY S	Value	Qty	Value	Qty	Value	Qty	Value	Qty	Value	Qty	Value	Qty	Value	Qty	Value	Qty	Value	Qty
0 % mi	t	i	L														100,0 %	100,0 %
Yearly stock	8		[[l								28 700	117
Cumul stock	s																28 700	117
TOTAL RAYS % mi	t .	Ĺ	L		l		l		l								100,0 %	100,0 %
Yearly stocks					[l		I								28 700	117
Yearly stocks Cumul stocks																	28 700	117



Statistics

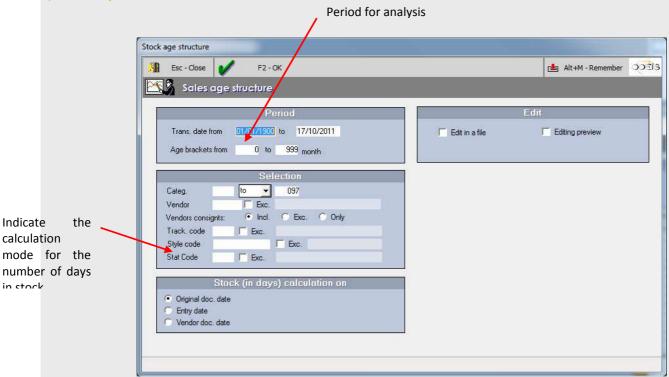
SALES AGE PYRAMID

The age pyramid of sales can be found in the menu: Statistics - "Age Pyramid" - "Sales age pyramid"

1) - Function:

Value the quantity and price of articles sold by age range.

2) - Screen preview and selection:



3) - Print-out of results

Age bracket	Purch.price value	Distr.%	Selling price value	Distr.%	Coef.	Quantity
0 mont	75 700,00	32,18	213 498,55	46,18	2,82	30,00
1 mont	62 200,00	26,44	107 461,00	23,24	1,73	5,00
3 mont	53 000,00	22,53	103 109,52	22,30	1,95	5,00
4 mont	-6 500,00	-2,76	-22 525,84	-4,87	3,47	0,00
6 mont	-2 067,00	-0,88	-3 946,90	-0,85	1,91	0,00
7 mont	24 200,00	10,29	41 746,00	9,03	1,73	3,00
8 mont	34 141,00	14,51	33 763,00	7,30	0,99	4,00
9 mont	-5 400,00	-2,30	-10 746,00	-2,32	1,99	0,00
TOTAL	235 274,00	100,00	462 359,33	100,00	2,39	47,00



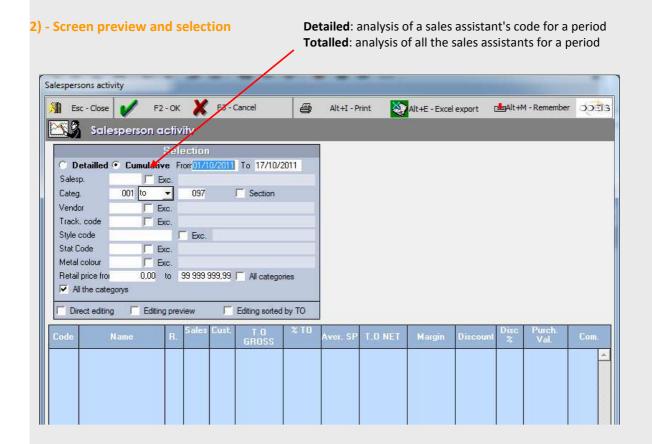
Statistics

SALESPERSONS ACTIVITY

Sales assistant activity can be found in the menu: Statistics - "Salespersons Activity"

1) - Function

Analyse the sales of the assistants in terms of turnover, amount and average shopping basket.



4) - Screen results (detailed)

Day	Day	T.O NET	TO	Sales	Cust	Distribution	Commissions
13	Saturday 13 August 2011	33 154,38	37 796,00	3	4	99.97	0,00
19	Friday 19 August 2011	0,00	0,00	0	1	0	0,00
29	Monday 29 August 2011	0,00	0,00	0	0	0	0,00
31	Wednesday 31 August 2011	302,63	345,00	2	2	22.33	0,00
09	Friday 9 September 2011	0,00	0,00	0	0	0	0,00
15	Thursday 15 September 20	3 846,15	4 600,00	1	1	100	0,00
20	Tuesday 20 September 201	24 665,54	29 500,00	2	2	101.18	0,00
22	Thursday 22 September 20	4 312,70	5 158,00	3	4	100	0,00
26	Monday 26 September 2011	25 083,60	30 000,00	1	1	100	0,00
27	Tuesday 27 September 201	21 780,93	26 050,00	2	3	100	0,00
04	Tuesday 4 October 2011	11 153,84	13 340,00	1	1	100	0,00
10	Monday 10 October 2011	3 408,03	4 076,00	1	1	100	0,00
13	Thursday 13 October 2011	167,22	200,00	2	2	100	0,00



Statistics

5) -Screen Result (cumulative)

Vendeur AB: ANTHONY

Month	Sales	Cust.	T.O GROSS	T.O NET	Services T O	Aver.SP	Discor	ınts	Purch. value	Margin N	Mix	Commissions
08/11	5	7	38 141	33 457	38 141	7 628	600	1.5%	23 250	30.5%	100%	0
09/11	9	11	95 308	79 689	95 308	10 590	3 779	3.8%	68 341	14.2%	100%	0
10/11	4	4	17 616	14 729	17 616	4 404	1 482	7.8%	9 600	34.8%	100%	0
Total	18	22	151 065	127 875	151 065	8 393	5 861	3.7%	101 191	20.9%	100%	0

Total des vendeurs

total des vendeurs													
	Month	Sales	Cust.	T.O GROSS	T.O NET	Services T O	Aver.SP	Discounts		Purch. value	Margin N	Mix	Commissions
	08/11	5	7	38 141	33 457	38 141	7 628	600	1.5%	23 250	30.5%	100%	0
	09/11	9	11	95 308	79 689	95 308	10 590	3 779	3.8%	68 341	14.2%	100%	0
	10/11	4	4	17 616	14 729	17 616	4 404	1 482	7.8%	9 600	34.8%	100%	0
	Total	18	22	151 065	127 875	151 065	8 393	5 861	3.7%	101 191	20.9%	100%	0



Statistics

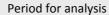
ACTIVITY SCHEDULE HOURLY ACTIVITY

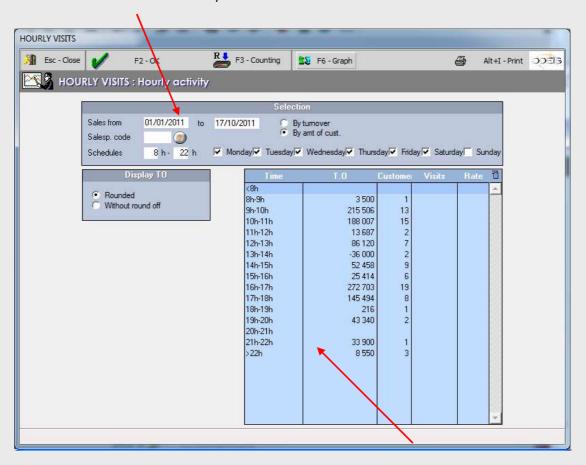
Hourly activity can be found in the menu: Statistics - "Hourly attendance" - "Hourly Activity"

1) - Function

View the turnover (or the number of clients) by hourly brackets for a day according to a sales period

2) - Screen preview and result





Results of the selection



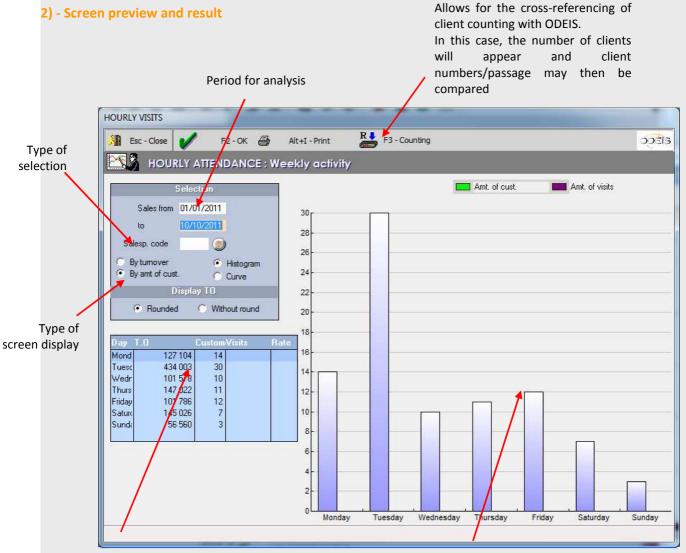
Statistics

ACTIVITY SCHEDULE WEEKLY ACTIVITY

Hourly activity can be found in the menu: Statistics - "Hourly attendance" - "Weekly Activity"

1) - Function

Compare the sales for each day over a week (by turnover or number of clients) according to a sales period.



Summary table

Results of the selection (histogram or line graph)



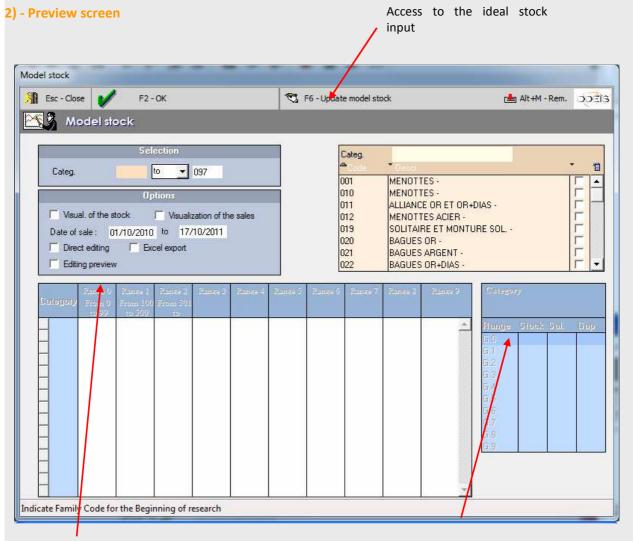
Statistics

MODEL STOCK

Ideal stock can be found in the menu: Statistics - "Model Stock"

1) - Function

Define the ideal stock by price range and product category



Ideal quantity in stock for the chosen range and family Quantity of current stock and quantity sold for the chosen range and family



Statistics

3) - Results print-out

